ABSTRACT OF THE DISCLOSURE

A uniform bookmark database that stores both telephone numbers and Internet Uniform resource locators has been designed. The unified bookmark database is stored on a server that can be accessed from the wireless client devices. Furthermore, the unified bookmark database can be accessed from any Internet web client such that a user may update their wireless client device's bookmark list from any web client coupled to the Internet. As a result, other applications can interact with the server based unified bookmark database across the Internet such that third party programs may synchronize with the unified bookmark database used for a wireless client device.